



GameReviewsAU started at the beginning of 2015 by Daniel, an Australian gamer who wanted to see more honest game reviews on the web.

Starting with a review of the free-to-play game, [King of Thieves by ZeptoLab](#), Daniel continued reviewing as many games as he could get his hands on. Being totally self-funded, **GameReviewsAU** focussed on reviewing free-to-play games on iOS, Android and Steam.

Being in their second year of reviewing, **GameReviewsAU** have become successful enough to gain free access to "Triple A" games by developers such as Konami, Ubisoft and Capcom.

With over 3,400 unique pageviews and over 2,100 unique visitors per month, **GameReviewsAU** have come a long way from where they first began. **GameReviewsAU** have seen a massive increase in followers on social media, experiencing a 200% growth in Twitter and Instagram followers in just over a month. With a steadily growing social media following, **GameReviewsAU** is quickly becoming a familiar source of game reviews on the web.

3,400

Pageviews/month

2,100

Unique visitors/month

950+

Twitter followers

What GameReviewsAU Do

By playing through games from start to finish, our reviews strive to be in-depth, honest and help a potential buyer decide if they want to purchase/download a game.

To help reward our readers for their loyalty and interest in **GameReviewsAU**, we occasionally run competitions which allow entrants a chance at winning a free game or promotional code for in-game items/currency.

Being an avid fan of Japanese Anime, **GameReviewsAU** have also begun reviewing Anime series and films for our readers to peruse.

850+

Instagram followers

Demographic

- Large percentage of visitors between the ages of 18 and 34, the majority being male
- Most visitors are accessing the website from the USA, Malaysia, Singapore and Australia
- Equal portion of our users access the website via desktop computers and mobile devices

1,000

Minutes of
GameReviewsAU
YouTube videos
watched in 2
months

Website Advertising

The **GameReviewsAU** website has a number of sections available for advertising. These sections are in the header of the website or along the right hand side. For more information about pricing and availability, head to our [Advertising page](#).

Sponsored Posts

If you require a sponsored post to be written about your game development company, new/old game, upcoming release/news etc. please don't hesitate to get in touch with **GameReviewsAU** along with any details, links etc. involved and we can discuss how to proceed. Sponsored posts require payment upfront via PayPal before publication and generally start at \$100USD.

To begin sponsorship with **GameReviewsAU**, please contact Daniel at info@gamereviewsau.com